## Cindy's Music Lessons Privacy Policy

Effective January 1, 2023

#### Who we are

At Cindy-Nelson.com, we are committed to protecting your privacy as a customer and an online visitor to our website. We use the information we collect about you to maximize the services we provide. We respect the privacy and confidentiality of the information provided by you and adhere to the California Privacy Principles. Please read our privacy policy below carefully.

### Information we collect from you

In the course of your visits to our website or use of our products and services, we may obtain the following information about you: name, company name, email address, telephone number, credit card details, billing address, geographic location, IP address, survey responses, support queries, blog comments and social media handles (together 'Personal Data').

Our services are not directed to persons under 18 and we do not knowingly collect Personal Data from anyone under 18. If we become aware that a child under 18 has provided us with Personal Data, we will delete that information as quickly as possible. If you are the parent or guardian of a child and you believe they have provided us with Personal Data without your consent, then please contact us.

You can review, correct, update or delete your Personal Data by direct email at LessonsByCindy@gmail.com.

# How we use your information

Personally Identifiable Information: We use the information we collect to deliver our services to you, including communicating with you, providing technical support, notifying you of updates and offers, sharing useful content, measuring customer satisfaction, diagnosing problems, and providing you with a personalized website experience.

Marketing communications are only sent to you if you have requested or subscribed to them. You can opt-out of our marketing communications at any time by unsubscribing or emailing us and your request will be actioned immediately.

Non-Personally Identifiable Information: We also use the information we collect in aggregated and anonymized forms to improve our services, including administering our website, producing reports and analytics, advertising our products and services, identifying user demands, and assisting in meeting customer needs generally.

Any information you choose to make publicly available, such as blog comments and testimonials on our website, will be available for others to see. If you subsequently remove this information, copies may remain viewable in cached and archived pages on other websites or if others have copied or saved the information.

#### Cookies

A cookie is a small file placed in your web browser that collects information about your web browsing behavior. The use of cookies allows a website to tailor its configuration to your needs and preferences. Cookies do not access information stored on your computer or any Personal Data (e.g. name, address, email address or telephone number). Most web browsers automatically accept cookies but you can choose to reject cookies by changing your browser settings. This may, however, prevent you from taking full advantage of our website.

Our website uses cookies to analyze website traffic, provide social media sharing and liking functionality and help us provide a better website visitor experience. In addition, cookies and pixels may be used to serve

relevant ads to website visitors through third-party services such as Google Adwords and Facebook Adverts. These ads may appear on this website or other websites you visit.

#### **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

This website may contain links to other websites. These links are meant for your convenience only. Links to third-party websites do not constitute sponsorship or endorsement or approval of these websites. Please be aware that we are not responsible for the privacy practices of such other websites. We encourage our users to be aware, when they leave our website, to read the privacy statements of each and every website that collects personally identifiable information. This privacy policy applies solely to information collected by this website.

## Who we share your data with

We may from time to time need to disclose certain information, which may include your Personal Data, to comply with a legal requirement, such as a law, regulation, court order, subpoena, or warrant, in the course of a legal proceeding or in response to a law enforcement agency request. Also, we may use your Personal Data to protect the rights, property, or safety of Pianoecademy.com, our customers, or third parties.

If there is a change of control in one of our businesses (whether by merger, sale, transfer of assets, or otherwise) customer information, which may include your Personal Data, could be transferred to a purchaser under a confidentiality agreement. We would only disclose your Personal Data in good faith and where required by any of the above circumstances.

# How long we retain your data

For users that register on our website for services (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their knowledge). Website administrators can also see and edit that information. When you are no longer using our services we will delete your profile and information.

# What rights you have over your data

We do not offer accounts or comments on this site however, you can also request that we erase any personal data we hold about you by emailing us at LessonsByCindy@gmail.com. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## **Change in Privacy Policy**

As we plan to ensure our privacy policy remains current, this policy is subject to change. We may modify this policy at any time, in our sole discretion and all modifications will be effective immediately upon our posting of the modifications on this website. Please return periodically to review our privacy policy.

#### **Contact Us**

If you have any questions or concerns at any time about our privacy policy or the use of your Personal Data, please contact us at LessonsByCindy@gmail.com.